

JOE'S CRISPY PROTEIN BAR

Ideal for maximizing your performance and recovery.

- Premium flavor with no added sugars
- Functional energy, perfect for before or after exercise
- Conscious nutrition, to care for your health without compromising pleasure

**30%
PROTEIN**
PER BAR

**LOW
SUGAR**



The perfect combination of nutrition and irresistible flavor!

If you think eating healthy means sacrificing pleasure, it's because you haven't tried our **Joe's Crispy Protein Bar** with 15 grams of high-quality protein yet. Designed to boost your performance, help you recover after workouts, or simply keep you energized throughout the day, this bar is the ideal choice for those who want to take care of their bodies without compromising on flavor.

What makes it so special?

- **15 grams of protein** to fuel your muscles and provide long-lasting energy.
- **No added sugars**, because we believe in a delicious yet healthy snack.
- **A flavor to fall in love with**: toffee caramel paired with a crispy touch that delights your senses with every bite.

Whether you need a boost for your workouts, a quick office snack, or something tasty to take on the go, our bar is ready to be your companion anywhere. It's more than just a bar – it's your ally in achieving a balanced lifestyle.

Smart nutrition, unforgettable flavor. What are you waiting for?

The change begins with small bites full of big benefits!



INGREDIENTS: 30% milk protein, 20% milk chocolate coating with sweetener (40% cocoa mass, 18% cocoa butter, whole milk powder, sweetener: maltitol; emulsifier: lecithin; natural flavor), 12% toffee-caramel flavored filling with sweetener (whole milk powder, sweetener: maltitol; emulsifier: lecithin; natural flavor), 12% hydrolyzed collagen (bovine), soy crisps (soy protein isolate, cocoa powder, salt), cocoa butter, shea butter, glycerin, bulking agent: polydextrose; natural flavoring, sweetener: steviol glycosides from Stevia. May contain traces of nuts and peanuts. Excessive consumption may cause laxative effects.

PRESENTATION: 50 g Bar

FLAVOR: Toffee-Caramel

Nutritional Information	per 50 g
Energy	902 kJ / 213 kcal
Fat	9 g
- of which sat. fatty Acids	4,1 g
Carbohydrates	18 g
- of which Sugars	0,5 g
- of which Polyols	7 g
Protein	15 g
Salt	0,23 g

